### **Simple Process**

A one-stop-shop providing cloud-based pricing and order management tools.

#### Faster Turn-Around

Immediate estimates - allowing you to convert the sale, complete the job faster, and make time to generate other sales.

#### **Economies of Scale**

Our vendor-managed program brings healthy margins to all partners along the value chain.

#### Plan with Confidence

With full project transparency, you can confidently track each step of the process.

### No Surprises

Transparent pricing and detailed quotes up front, based on a complete fabricated and installed custom surface project.

## Quality Guaranteed

Workmanship guaranteed by a certified, trusted and accredited fabrication partner we select only the best industry fabricators who are certified to comply with safe working procedures.

# **Caesarstone Connect Support**

The Caesarstone Connect team is here to answer all of your questions and concerns we're here to help.





To learn more contact your Caesarstone Sales Consultant or email us at csconnect@caesarstoneus.com

# Caesarstone Connect is a true point of difference for your business that will drive sales conversion and improve customer satisfaction.

Caesarstone Connect is a revolutionary way to help your customers design and purchase a fully installed Caesarstone® quartz surface - from inspiration to installation.

Caesarstone Connect brings an integrated online estimator to our retail partners which immediately delivers a detailed quote, including material, fabrication and installation costs. Simply input measurements and select colors, edge details and other ancillary items.

Once the quote is accepted by your customer and converted to an order, the complete order is sent directly to a Certified Caesarstone Fabricator who confirms measurements. fabricates and installs the Caesarstone product.

The Caesarstone Connect online tool tracks the project from start to finish, working with high quality fabrication partners to deliver a fully installed quartz surface in the home. Workmanship is guaranteed via our trusted and certified fabricator network.





# (W) How it works

Caesarstone Connect is a game changer that makes selling countertops easier and more profitable than ever before. It's easy from start to finish!

#### 1. Join Caesarstone Connect

Work with our team to get set up as a Caesarstone Connect retail partner.

### 2. Get Trained Quickly & Easily

We'll walk you and your team through the online estimator and provide you with training materials to keep things running smoothly.

#### 3. Recommend Caesarstone

Recommend Caesarstone® quartz surfaces for your customer's project.

# 4. Provide a Quote Instantly

Input project measurements, options and specs - receive a quote in minutes.

### 5. Convert & Place the Order

Finalize the transaction and the contract

#### 6. Confirm Measurement

Your partner fabricator receives the order, contacts the customer and schedules an on-site measurement.

#### 7. Fabricate & Install

Project goes into production and the customized surface is installed by a Caesarstone Certified Fabricator.

# 8. Complete the Project

The fabricator and your customer jointly review the installation and the customer signs off on the Certificate of Completion.



# Get an instant quote

Our online estimator offers complete installed countertop and surface quotes in just minutes on your desktop, laptop or iPad, all with your customer present. You can get quotes for any Caesarstone surface including countertops, backsplashes, bathroom vanities and more.

Input measurements and select colors, edge details and other ancillary items. Fabricator and retail margins are built into the model, offering all parties, including the customer, the best possible outcome. This is a game changing initiative for the entire industry.



# Check your order status

Say goodbye to time-consuming emails or phone calls and plan with confidence by using the Caesarstone Connect online portal. Track your project online every step of the way with complete transparency, helping you better manage your customer's project and timeline.